

Restoration of Silverbow Creek, Butte, Montana



Restoration of Sand Creek, Denver, Colorado



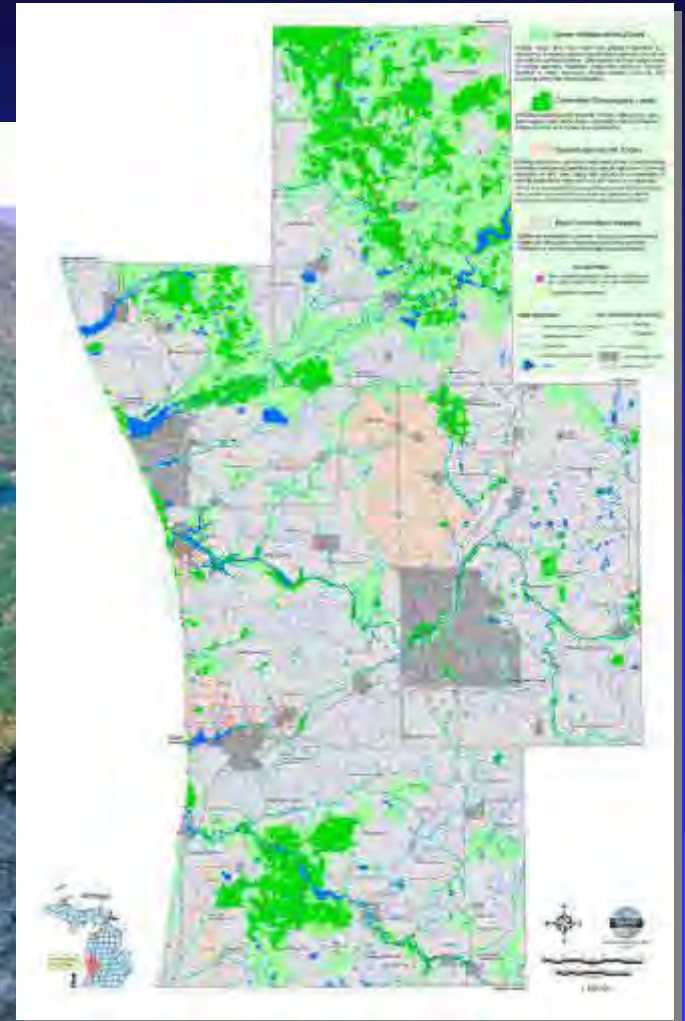
Restoration of Sand Creek, Denver, Colorado





Rivers and Streams are
Assets

River Preservation



Reducing the Impacts of Flooding



“Come Hell and High Water”



Case Study: Louisville, KY



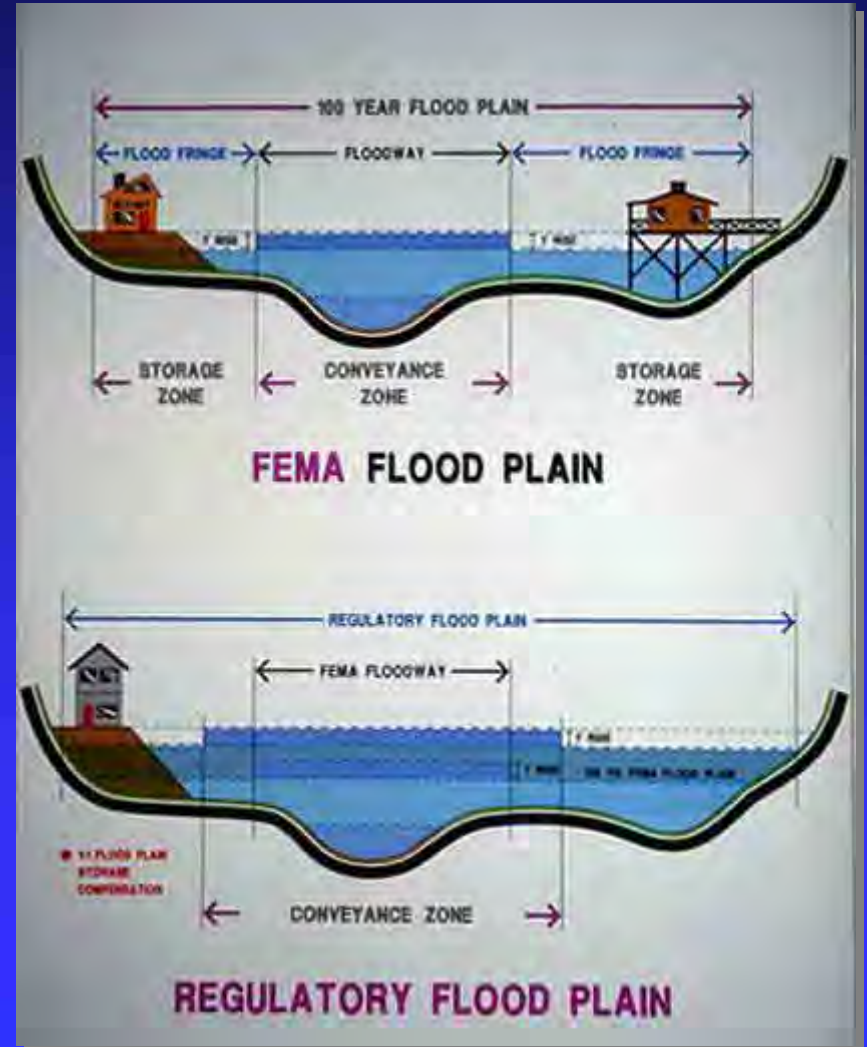
QuickTime™ and a
Gzip decompressor
are needed to see this picture.

Video Courtesy of MSD

Louisville & Jefferson
County Metropolitan
Sewer District



MSD Greenway Program



LOUISVILLE & JEFFERSON COUNTY
CORNERSTONE
2020
Louisville & Jefferson County
Comprehensive Zoning Plan

**Louisville & Jefferson County
Multi-Objective Stream
Corridor/Greenway Plan**

DEVELOPMENT CODE
for all of
JEFFERSON COUNTY, KENTUCKY

**DRAFT
Article 13
Floodplain
Regulations**
July 1996

**LEC
INST**

DEPARTMENT OF
PLANNING AND
COMMUNITY DEVELOPMENT
1000 W. MARKET STREET
LOUISVILLE, KY 40202
502-574-2000

For copies of this Plan, contact:
Planning Commission
P.O. Box 10000
Louisville, KY 40201

MSD Greenway Program



The highest and best use of floodplain land is for the storage of flood waters



Health and Wellness Benefits

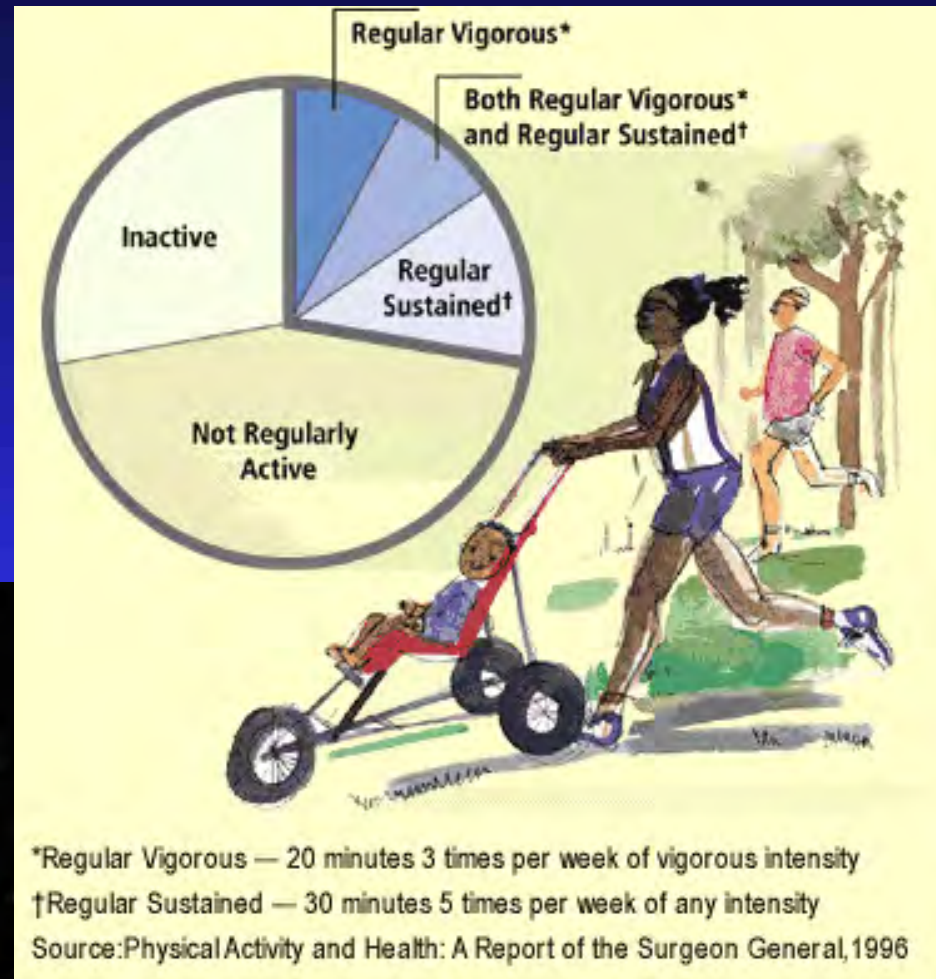
Greenways = Healthy Americans

- Surgeon General is asking American communities to install trail systems
- President's Council on Physical Fitness - "build more trails"



Health Management

Greenways provide Americans with close to home access to facilities for health management



Trails for Health

PROMOTING HEALTHY
LIFESTYLES & ENVIRONMENTS



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES

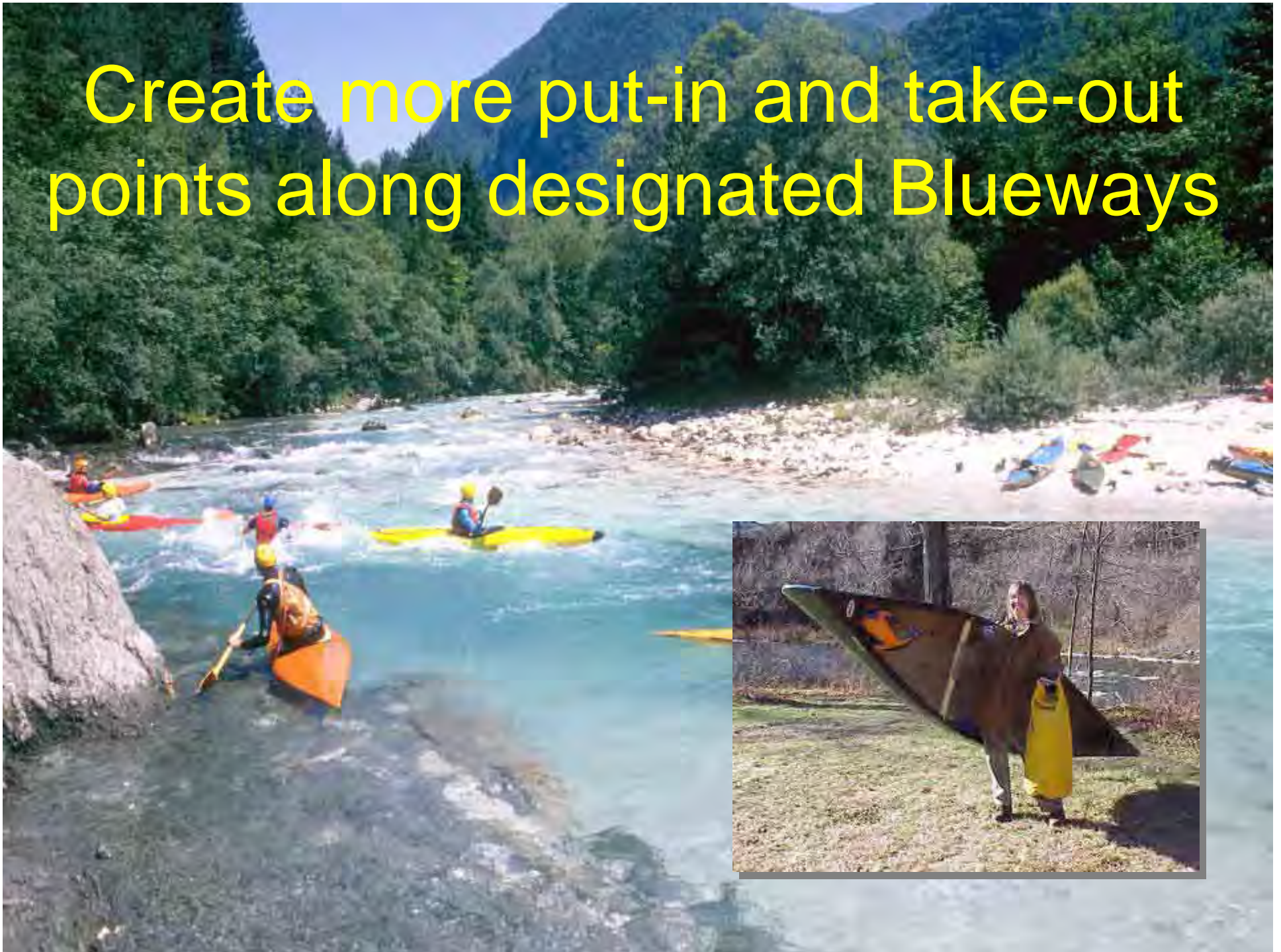


What are Active Community Environments (ACEs)?

- Places that support & promote physical activity for people of all ages and abilities
- Predominant features: sidewalks, bikeways, trails, parks and other recreational facilities
- Close to where people live and work and are easily accessible



Create more put-in and take-out points along designated Blueways



Economic Benefits

Greenways & Blueways Improve Economics



Real estate values



National Homebuilders Association - residential properties will realize a 10 to 20% gain in value the closer they are located to greenspace

Greenways attracts homebuyers



The Greenway lots were the first ones to sell.

The developer sold lots adjacent to the Greenway for a \$5,000 premium.



Greenways Attracts Business and Industry

The way in which communities manage natural resources matters to the business community.



Health care is one of the leading concerns of American business



Chattanooga Greenways



Case Study: Research Triangle Park Greenway System

Ability of Greenways to Attract New Businesses

"We heard the jogging trails were **great** — never mind the airport and the universities and the fact that the area is friendly to chemical developers. We wanted the jogging trails."

*Steve Brechbiel, Spokesperson Reichold Chemical
Raleigh News & Observer, September 17, 1993*



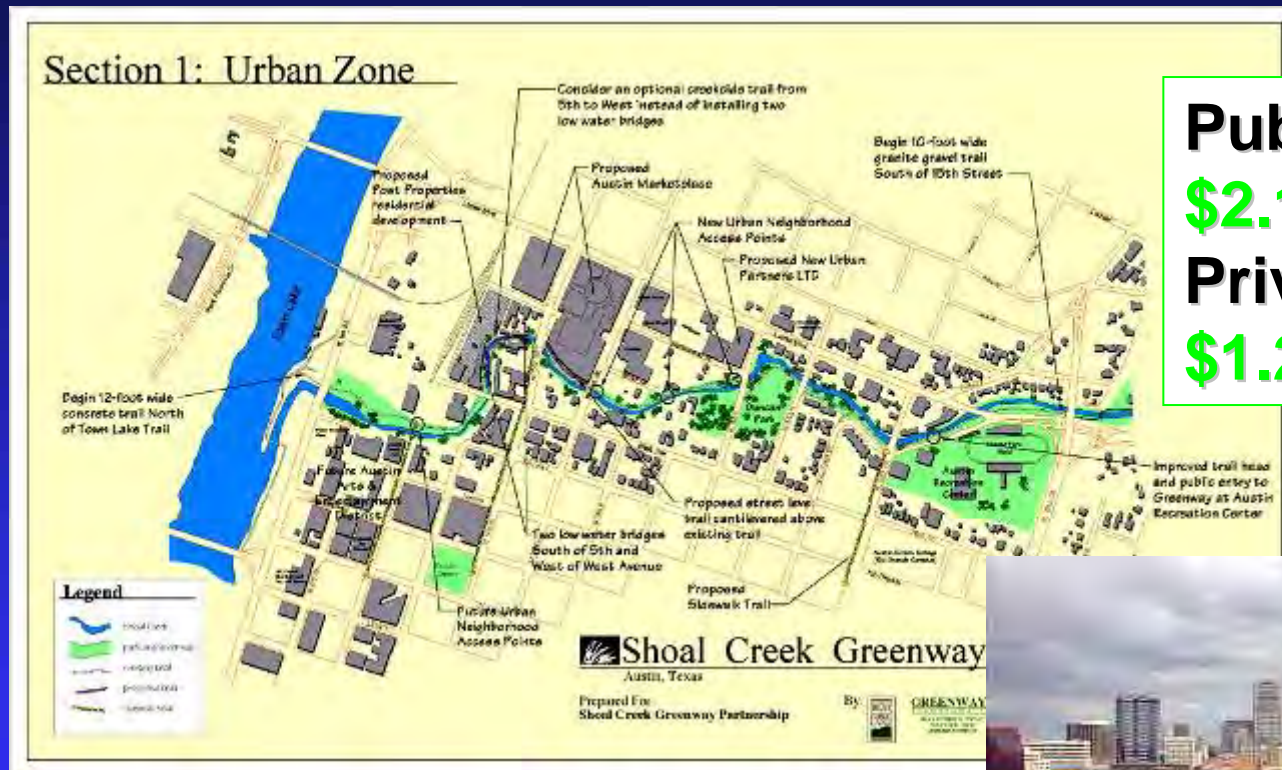
Greenspace = Greenbacks (\$)



Augusta Riverwalk, GA

Greenway systems generate millions each year in new revenue from local tourism operations. Many systems will return \$3 in revenue for every \$1 in expenditure invested.

Case Study: Austin, TX

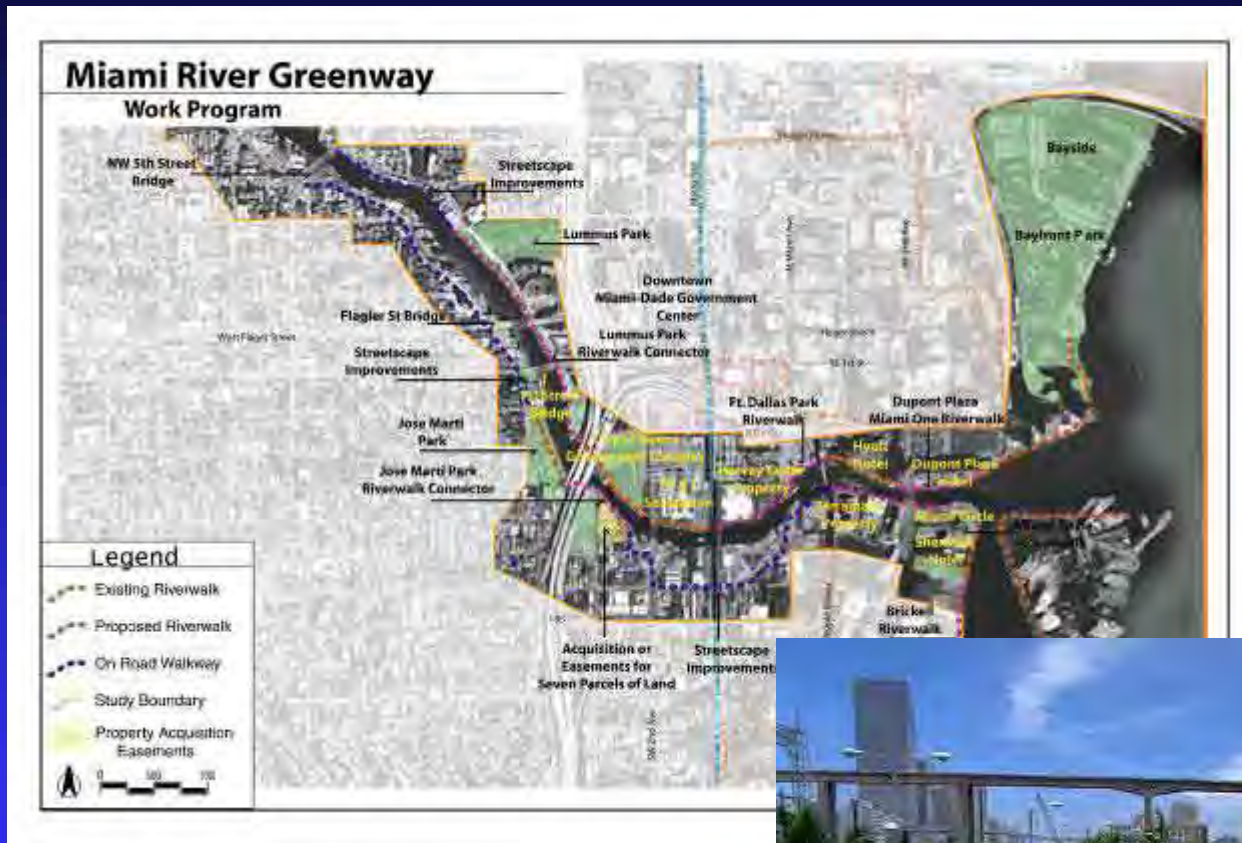


Public Sector
\$2.1 Million
Private Sector
\$1.2 Million

Austin, TX will invest more than \$30 million in greenways during the coming decade to improve quality of life of its citizens.



Miami River Greenway



- Fifth largest port in Florida
- Future home of Florida Marlins Stadium
- Economic value exceeds \$5 billion

Creating economic opportunity through riverfront revitalization



Greater Grand Forks Greenway

A Greenway solution to
habitual flooding of the
Red River Valley



Grand Forks and East Grand Forks Greenway



Fishing



Camping



Picnicking



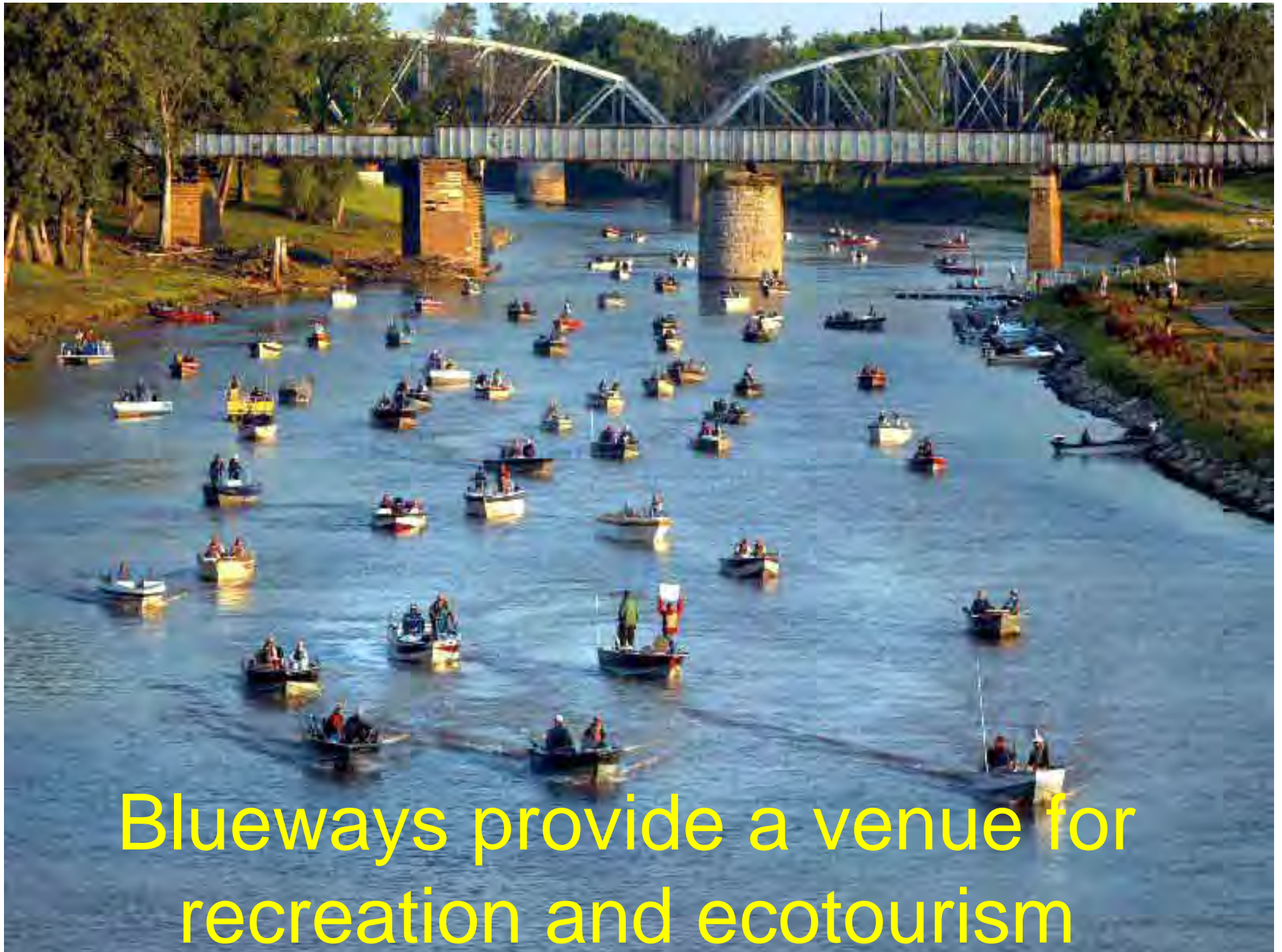
Watch Wildlife



Skiing



Racing



Blueways provide a venue for recreation and ecotourism

Summary/Conclusion

- Greenways and Blueways offer important physical linkage to SE US ecosystems.
- Greenways and Blueways offer us the opportunity to better understand the environments that we live in.
- Greenways and Blueways are valuable landscapes for health and wellness activities.
- Greenways and Blueways when properly developed provide economic benefits to SE US communities.



Questions/Comments